

Calico Wallpaper Trade Show Booth Design Package

January 18, 2023

CALICO WALLPAPER

OBJECTIVE

- Our objective is to create display elements that will work for shows such as HD Expo, BDNY, and ICFF.
- We would like to create modular pieces that can be used separately or together in any possible configuration.
- These pieces should be warehoused and kept separately so that we send only the pieces needed for any particular show.
- We are looking for a partner to build these pieces to spec, and to ship them as needed to the various shows, install the pieces/put them together, bring the walls to a level 5 smooth finish to prepare for our wallpaper installer to install wallpaper. After each show, we would like you to remove the wallpaper, disassemble, pack and ship back to the warehouse.
- We would like to create the following:
 - **6 @ 2-Sided Walls**
 - Each wall section should be a minimum of 8 x 8 feet.
 - We would like to see pricing for 10 feet tall as well to compare.
 - We would like to see pricing additionally for walls that can be configured to 12 feet tall or 8 feet tall depending on the venue.
 - See more on the walls on the walls pages.
 - **3 @ Table/Desks**
 - Each table should measure ~ 48 inches deep x 5 feet wide, ~ 36 inches tall.
 - The tables should have sliding, locking doors on the back side and be closed on the front side.
 - The tables should be able to lock together to be used as one 15 foot wide table, or separately as individual tables.
 - See more on the tables on the tables page.

2-SIDED DISPLAY WALLS

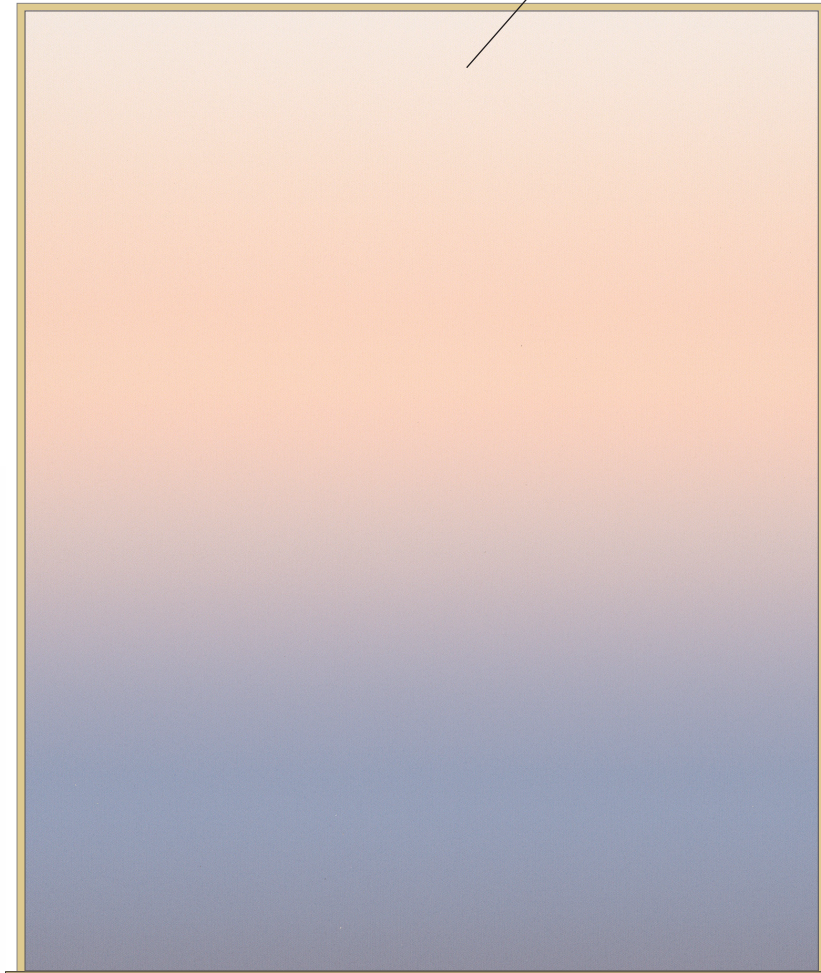
We would like to create 6 x 2-Sided Walls;
we will not necessarily use all walls in all shows.

Here are three examples of what these walls might look like on one side once our wallpaper has been installed.

Calico wallpaper glued on
front and back faces of all
(3) panels



Panel A

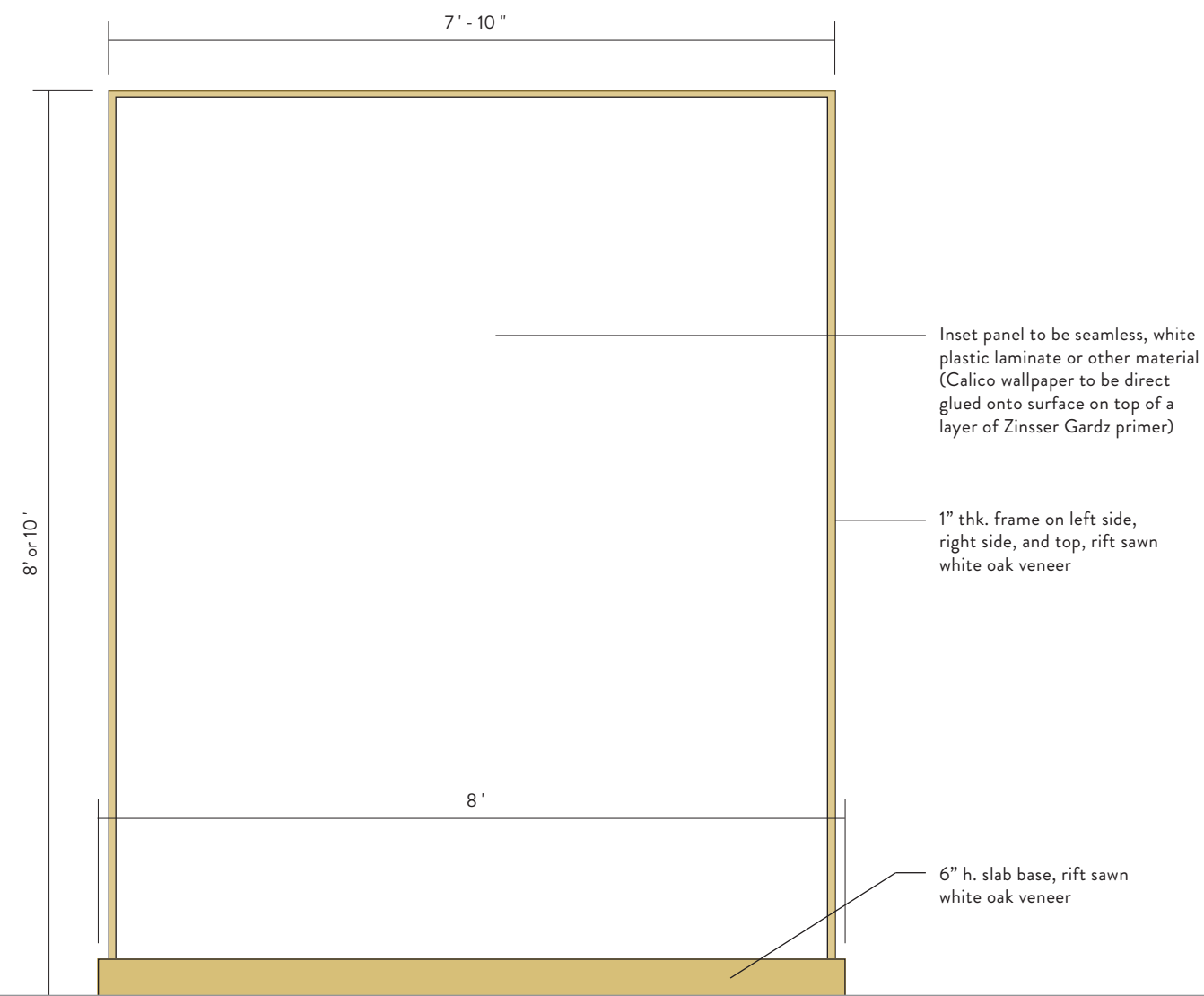
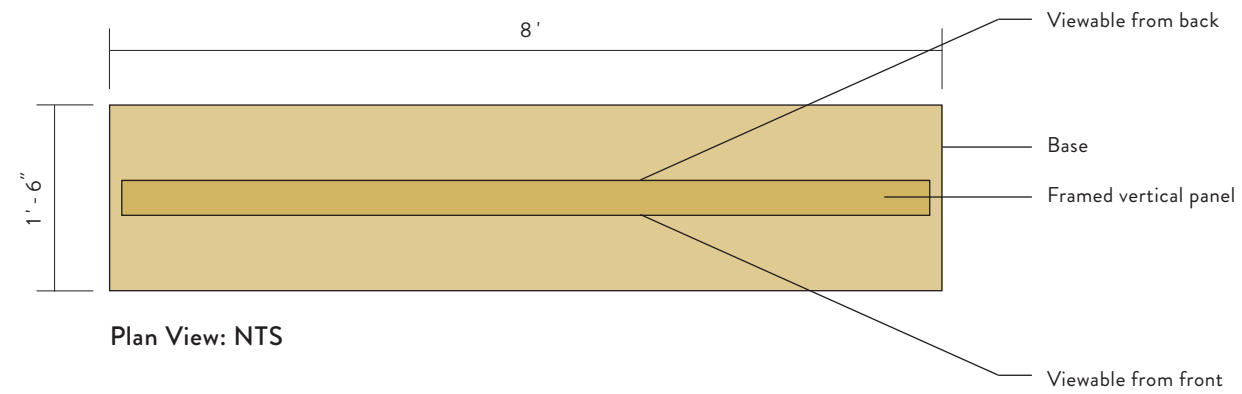


Panel B

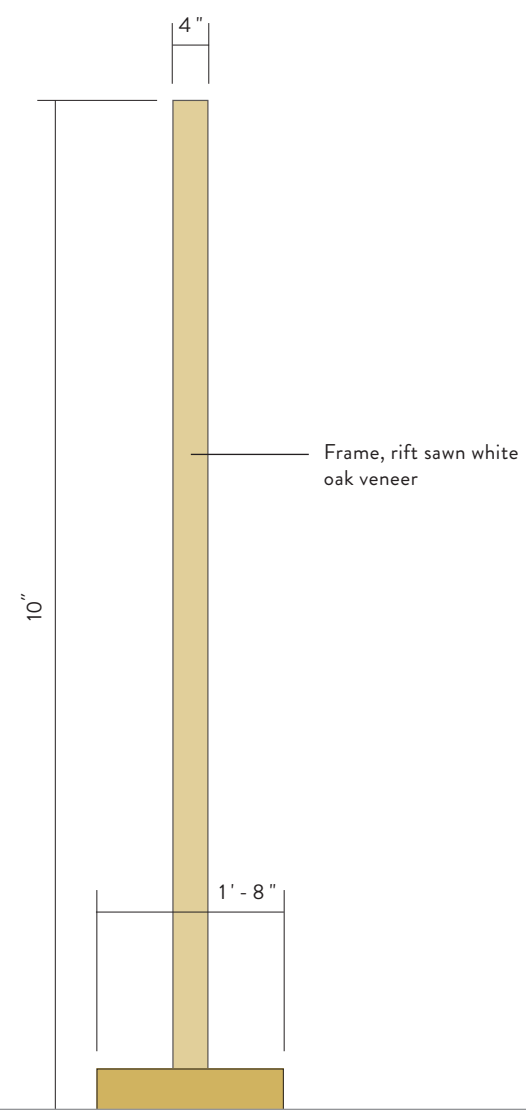


Panel C

2-SIDED DISPLAY WALLS



Panel Front & Back: NTS

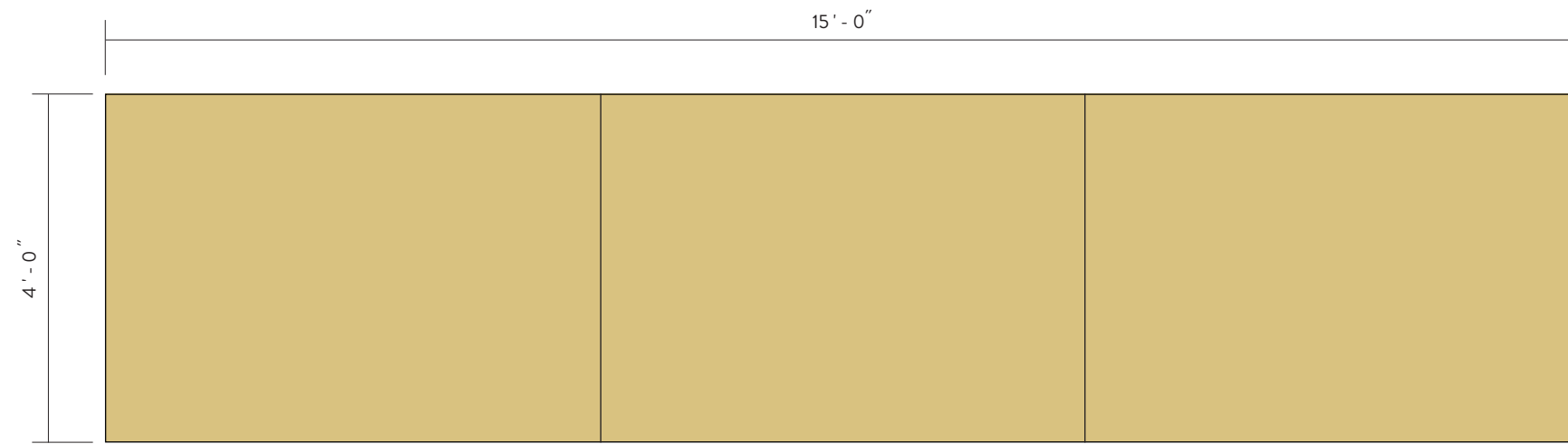


Panel Side: NTS

NOTES:

1. QTY of (2) of this fixture to position at far right and far left of booth floor.
2. Rift sawn white oak to have white-wash stain and matte clear coat finish.
3. Dimensions and proportions are for concept only. Please recommend accurate dimensions based on secure fabrication methods and structural loads.

TABLE/DESK



Plan View : NTS

NOTES:

1. QTY of (1) of this fixture.
2. Rift sawn white oak to have white-wash stain and matte clear coat finish.
3. Dimensions and proportions are for concept only. Please recommend accurate dimensions based on secure fabrication methods and structural loads.

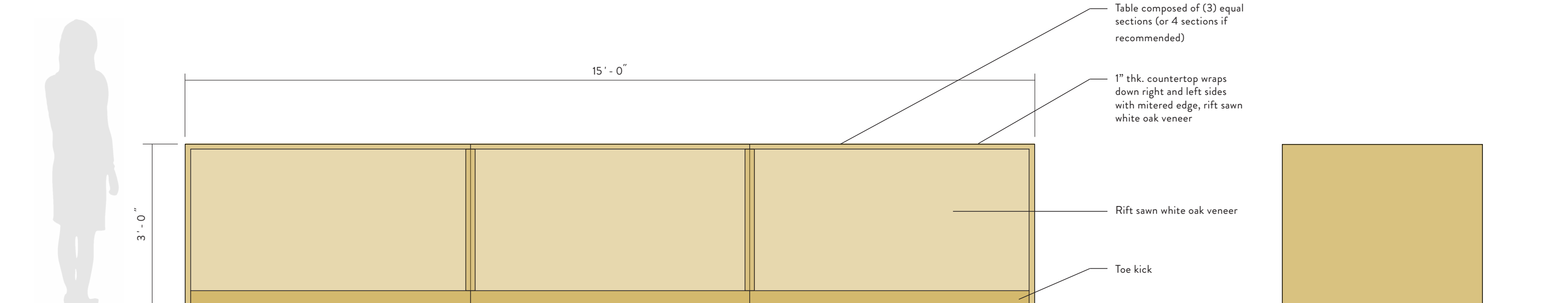


Table Front: NTS

Table Side: NTS

TABLE/DESK

NOTES:

1. Rift sawn white oak to have white-wash stain and matte clear coat finish.
2. Dimensions and proportions are for concept only. Please recommend accurate dimensions based on secure fabrication methods and structural loads.

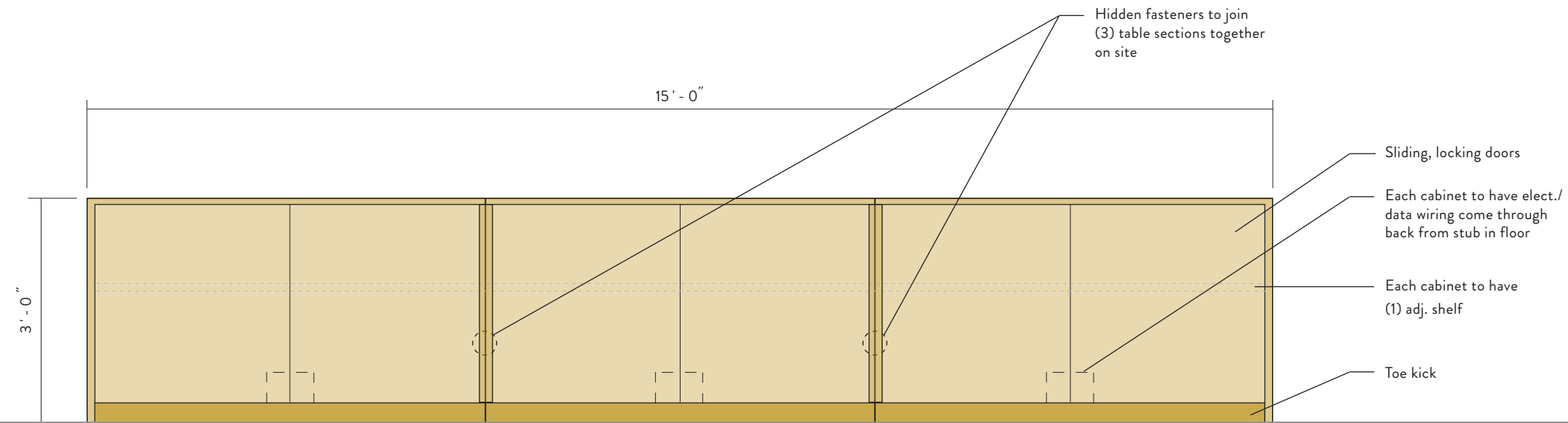


Table Back: NTS