

Please note few important brand guidelines we follow at Auxein

1. Facia logo should be Auxein blue Acrylic (Completely glowing)
- 2: Counter logo should be Auxein Acrylic with backlit
- 3: Blue/White (tub/ lounge) chair and carpet should be provided Auxein blue color

Primary Color



Auxein Blue

C80 M35 Y0 K0

Pantone: 2925C



White

C0 M0 Y0 K0

Pantone: 7541C

- 4: Counter light should be same (B) Blue acrylic

Note: light color should be iceblue

(Use matt blue paint and matt blue myka sheets, but white should be high gloss paint or high gloss myka

Concealed lights should be white always and led strips should be ice blue always

5. Graphics use print media always (for backlight or vinyl).

Note: never use flex

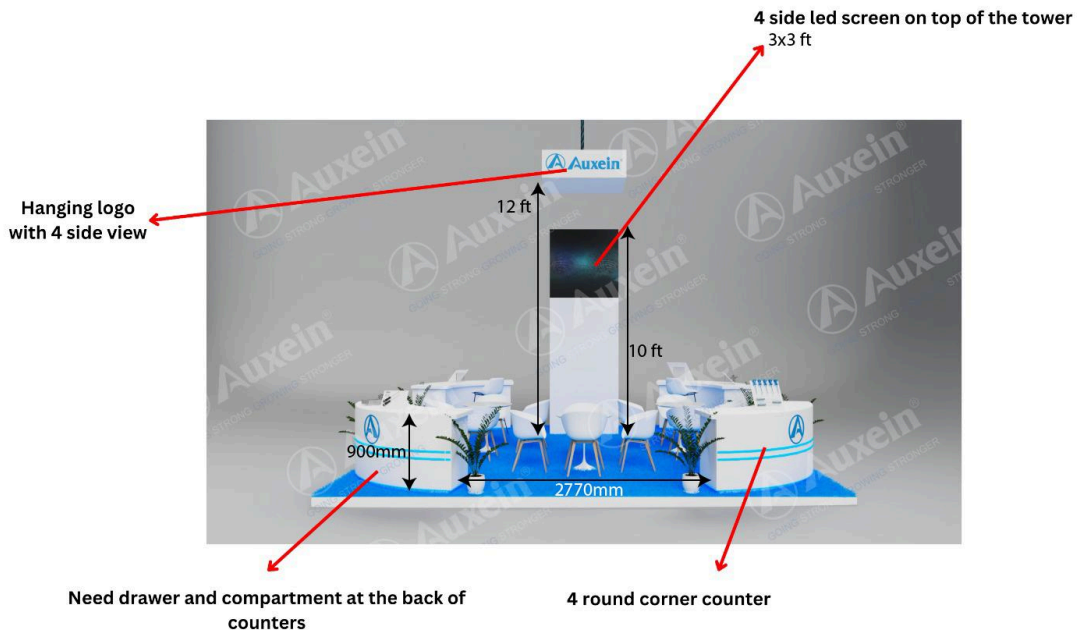
6. Always use: blue matt finish, White gloss finish

7. power sockets should be hidden for Display & Demonstration Counter and other counters

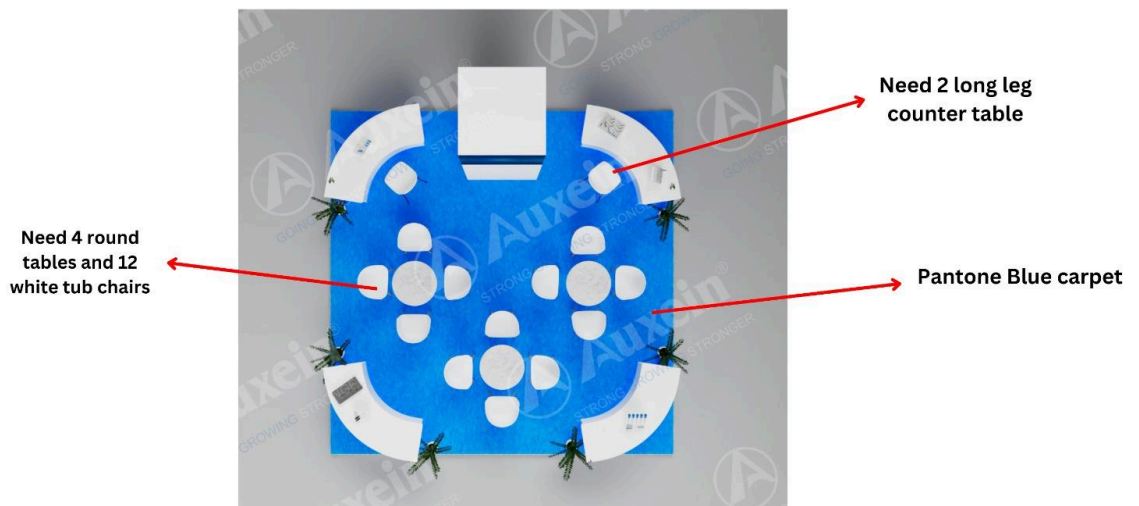
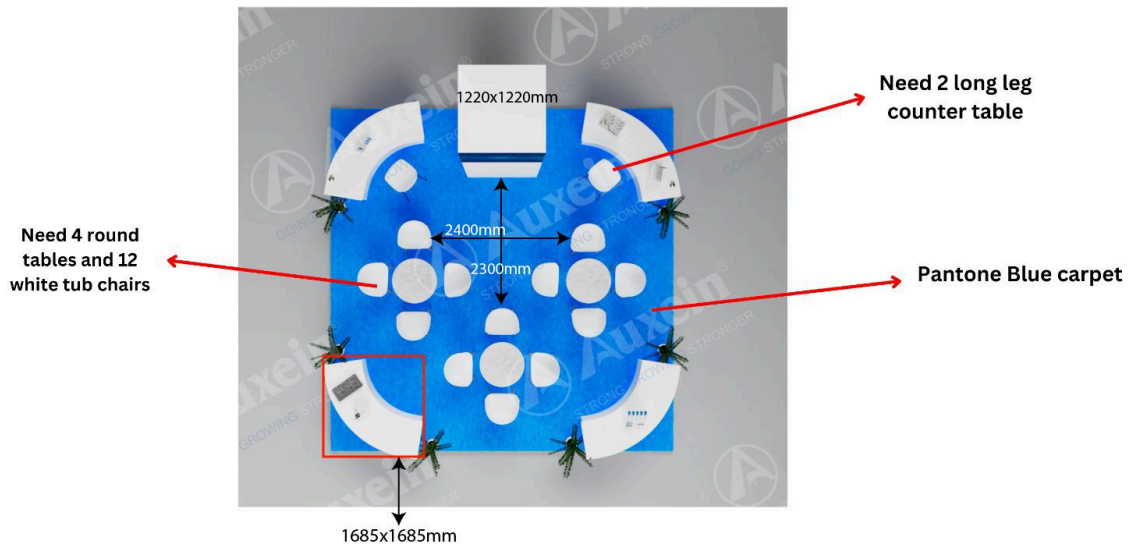
8. All cabinets and drawers should be lockable

Specs about demo table:

Demo table in the center will have a cabinet which will have a chest of drawers and storage space. The table top will be flat , at least 2 inches thickness on all 4 sides, sides will not be

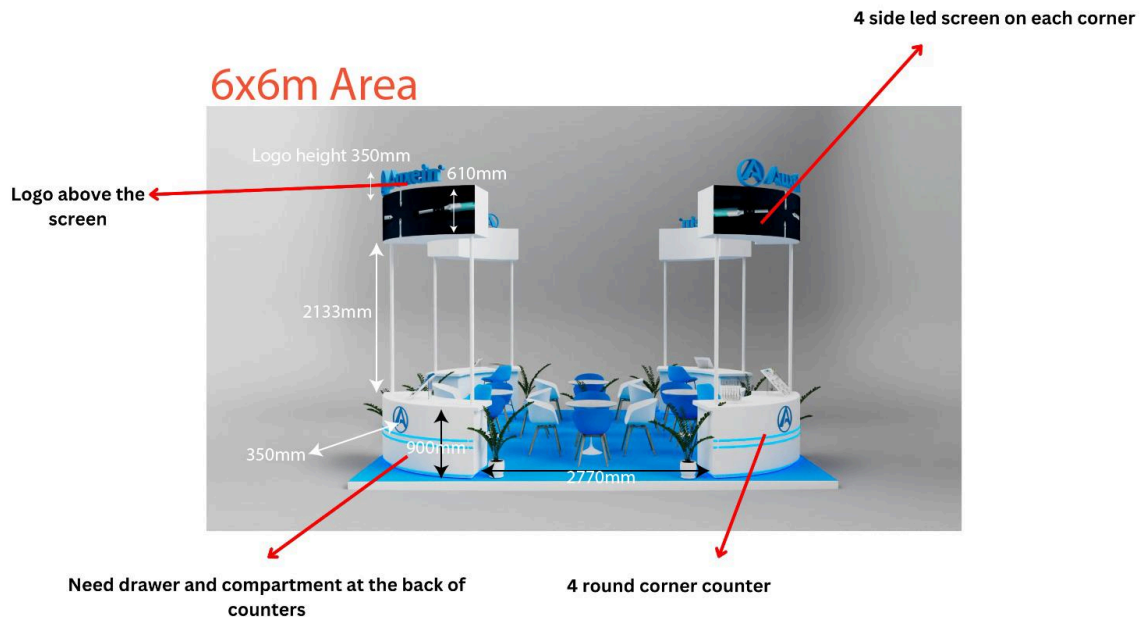
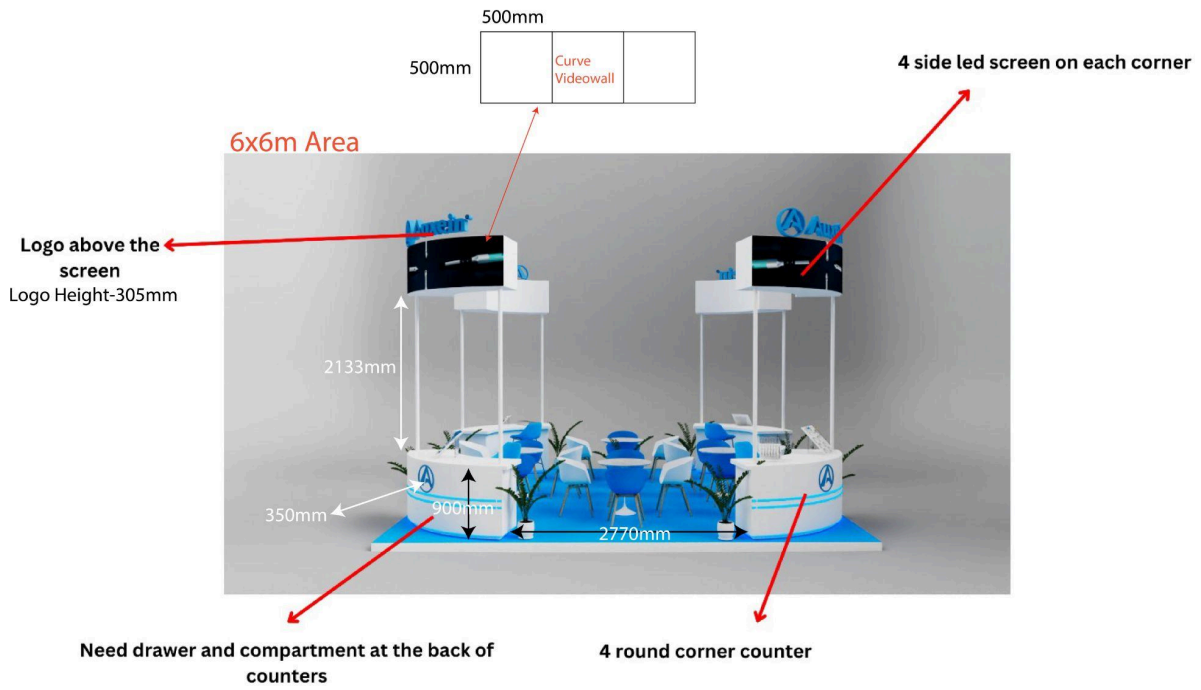


Design 1: Top



Design 2: Front

Design 2: Video Wall Dimensions:



Design 2: Top

