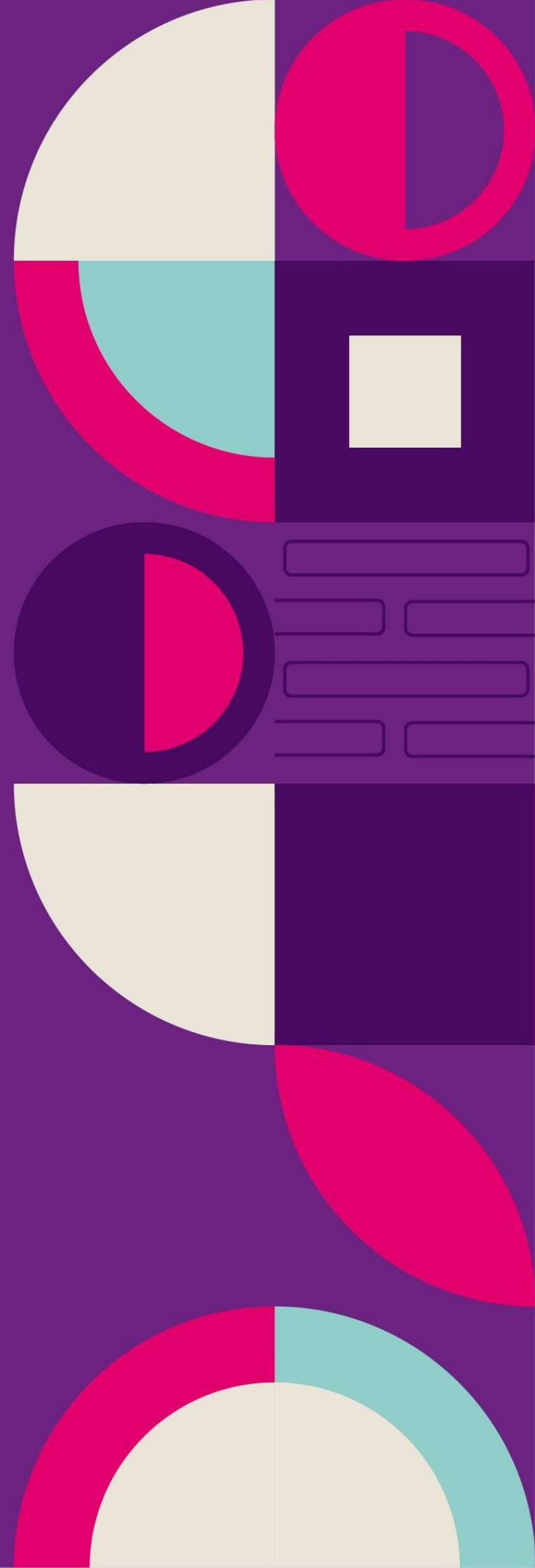


# DEAL<sup>o</sup>

MARKETING SOLUTIONS

MAKE YOUR DEAL  
THE WAY YOU FEEL



**Client : Capital Agro**  
**Project : Fruit logistica**  
**Date : 11/1/2023**



# Capital Agro

For Import & Export S.A.E

[www.capitalagro.com](http://www.capitalagro.com)



**About us**

**Core Values**



**Capital Agro**  
For Import & Export S.A.E





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US

Core Values



OUR BRANDS

QUALITY



AGROX



Capital Agro  
For Import & Export S.A.E







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For Import & Export S.A.E

[www.capitalagro.com](http://www.capitalagro.com)



Core Values



OUR BRANDS

Certificates



**Capital Agro**

Since 2013, its main industry is food, refrigerators administration, export, import, local distribution and controls applied the international companies with a keen interest in providing the services in the field of the storing, supplying and providing the food products in the Egyptian market from the process of cultivation of products up to the storage operation besides sorting, packaging, and transportation. The company has a unique vision of teamwork, including choosing the team and have the needed technical qualities.

the company's policy in dealing with all service suppliers of production requirements is to provide them with professional services, the company owned offices in the market in many other countries in target markets.

**Core Values**

We apply the concept of core values and goals which are pursued by the company as follows:

- Loyalty**: Customer Loyalty is the most important factor in the success of any business. Through providing the highest quality and value for our customers, we ensure their satisfaction and loyalty.
- Convention**: Capital Agro team members are keen to build customer relationships and ensure the highest quality of service. Customer comes first. We ensure that our employees have the best knowledge of their target market, and all in a professional manner.
- Trust**: The ability to provide an excellent service to our customers is the key to our success. We ensure that our employees are trained to provide the highest quality of service, and that our customers are confident in our ability to meet their needs.
- Responsiveness**: Meeting the needs of our customers is our top priority. We ensure that our employees are trained to respond to our customers' needs quickly and efficiently.
- Total Quality Management**: Meeting the needs of our customers is our top priority. We ensure that our employees are trained to provide the highest quality of service, and that our customers are confident in our ability to meet their needs.



**Capital Agro**

**OUR BRANDS**

Our brands include: G, Fairlife, Citrice, Agro Fruits, AGRO, Zil, Fresh, Biran Zava, Citrus, Erganosh, Agrolux, and others.

**QUALITY**



# www.capitalagro.com

**About us**

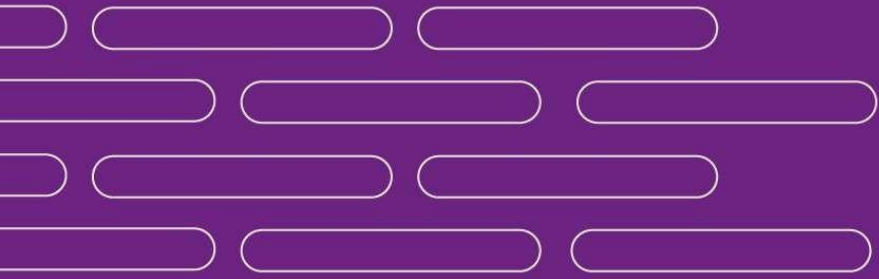
- Capital Agro For Import & Export Group was incorporated in the Egyptian market since 2015. Its main industry is food, refrigerators administration, export, import, local distribution, and integrated logistic services in compliance with the quality requirements and controls applied the international companies with a keen interest in providing the international market needs of agricultural crops of high quality fruits and vegetables.
- The parent company "Capital Agro for Import & Export" is one of the leading companies in the field of the storing, supporting and providing the food products in the Egyptian market and overseas markets (Europe, Asia, China, Africa), and it is an Egyptian joint stock listed in the Egyptian Exchange.
- Capital Agro provides the top quality standards in its services and products, starting from the process of cultivation of products up to the storage operation besides sorting, packing and packaging based on the standards of quality control and the requirements of the Egyptian Food Safety Authority. The operations of loading and transport avoid the effects of weather and any interventions that may affect the quality flow in all operations. The company has a unique vision of teamwork, including choosing the team members and staff who are distinguished in communication, skilled and committed, and have the needed technical qualities.
- Capital Agro has got the certificates of quality control and management ISO9001 and ISO22000, and it applied to get other quality certificates including (ISO45000, FSC COC, GRASSIP, BRC "Global Food Standards", SMETA "SEDEX", and Global G.A.P.).
- The head office of Capital Agro Group is located in Cairo - Egypt. In compliance with the company's policy in dealing with all service suppliers of production requirements who have all required accreditation certificates, to serve the company's customers and to provide them with professional services, the company owned offices in the following countries (USA, China and the Netherlands), the company intends to expand in many other countries in target markets.

**Core Values**

We apply the concept of core values and goals which are pursued by the company as follows:

- Loyalty**: Supplier loyalty to the customer and vice versa, and the ability to meet the customer's needs and expectations.
- Convention**: Greater than team members are team in their confidence and service of quality, always making the customer's needs, knowledge and experience the top priority.
- Trust**: The ability to provide all customer requirements for confidence by making the quality first method, in order to achieve the customer's satisfaction.
- Responsiveness**: Meeting efficiently with the customer requirements, and responding to the company and serving them quickly in the right time.
- Total Quality Management**: Having the physical facilities related to providing the company's services and products, including the general appearance of the company building, geographic location of its branches, quality of staff, equipment, organization, quality of communication tools, applying the requirements of the health and safety, office and occupational health, in addition to pricing, benefits, manuals and regulations.





THANK  
YOU

MAKE YOUR DEAL  
THE WAY YOU FEEL

