



CONGRESS



**AMSTERDAM**

25-28 SEPTEMBER 2024

EUROPEAN ACADEMY  
OF DERMATOLOGY & VENEREOLOGY

**EXHIBITION CATALOGUE**

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# 1 EXHIBITION

## 1.1 Introduction

The EADV is delighted that you are considering participating to the EADV Congress 2024 in Amsterdam.

Your contribution and support are the key to the success of the Congress and the experience of the participants.

Whether you are promoting your company, establishing your corporate message, researching out to the market, increasing your client portfolio, or introducing new products, do not miss this opportunity to be an exhibitor at the EADV Congress 2024 in Amsterdam.

## 1.2 Important Dates

<b>Application opening</b>	
Application opens for Top 30 companies	January 2024
Application opens for booth request $\geq$ 60sqm	March 2024
Official sales opening	March 2024
<b>Application closing</b>	
Application deadline for Top 30 companies	March 2024
Application deadline for exhibition space (non-Top 30 companies)	14 June 2024
Application deadline for additional services	31 July 2024
<b>Brochures</b>	
Exhibitor Technical Handbook	March 2024
<b>Booth design and onsite activities</b>	
Deadline to submit your final booth design	15 July 2024
Booth constructions	21-24 September 2024
Official exhibition opening	25-28 September 2024
Exhibition dismantling	28-29 September 2024
<b>Payments</b>	
Deadline for receipt of final balance of payment	15 July 2024

### 1.3 Exhibition Schedule (preliminary – subject to changes)

	Move-in and build-up	Shell scheme decoration	Cleaning and carpeting (no access)	Exhibitor internal stand briefing (not mandatory)	Exhibition Hours	Exhibition soft dismantling	Exhibition Dismantling
<b>Saturday 21 September</b>	08:00 – 23:30						
<b>Sunday 22 September</b>	08:00 - 23:30						
<b>Monday 23 September</b>	08:00 - 23:30						
<b>Tuesday 24 September</b>	08:00 - 23:30	08:00 - 23:30					
<b>Wednesday 25 September</b>			07:00 - 10:00	10:00 – 12:00	*12:00 - *17:30		
<b>Thursday 26 September</b>					*09:00 - *17:30		
<b>Friday 27 September</b>					*09:00 - *17:30		
<b>Saturday 28 September</b>					*09:00 - 12:00	12:00 – 14:00	14:00 - 23:30
<b>Sunday 29 September</b>							08:00 - 23:30

After the indicated period no further unloading or set-up is permitted.

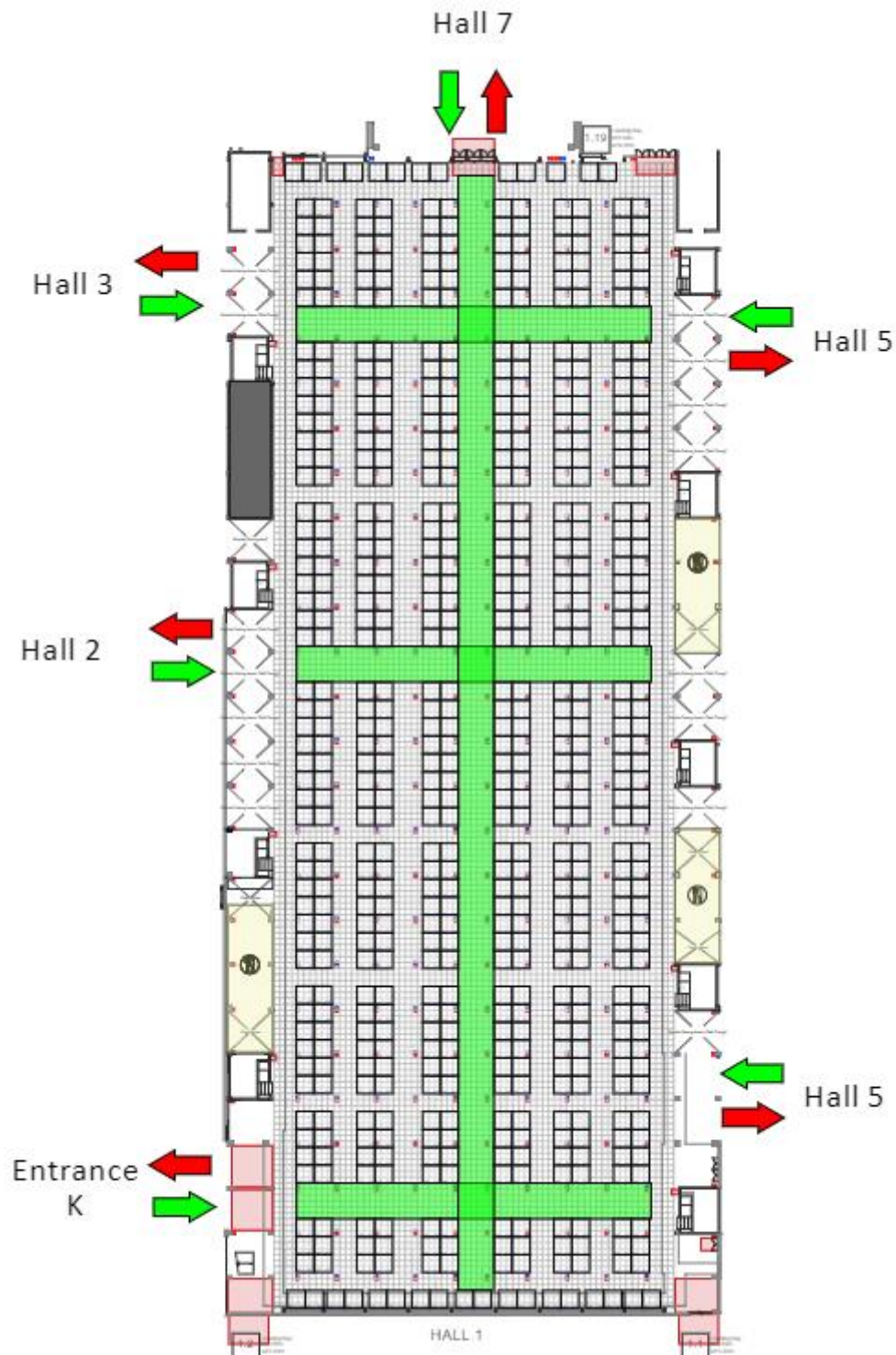
\* Exhibitors can enter the exhibition hall one hour before the indicated time (except on Wednesday morning) and must leave it latest one hour after the indicated time. Only exhibitor ticket holders have access during these periods. For special permits please contact [exhibition@eadvcongress.org](mailto:exhibition@eadvcongress.org).

## 1.4 Exhibition floor plan

As an integral part of the EADV Congress 2024, the Exhibition area will take place in Hall 1, level 0, for a total surface of 15'000 m<sup>2</sup> and will serve as a central forum for industry to network and conduct exchange with the Healthcare Professionals.

The detailed layout of the exhibition hall and EADV activities plan are available on the [Industry Online Portal](#) or contact [exhibition@eadvcongress.org](mailto:exhibition@eadvcongress.org) for more information.

### ***Exhibition Hall 1 - floor plan***



## 1.5 Exhibition Rates

### Industry

Cost of space: EUR 650 per square meter (space only, no shell included).  
Minimum booth size: 6 sqm.

### Publishers

Cost of space: EUR 325 per square meter (space only, no shell included)  
Minimum booth size: 6 sqm

## 1.6 Exhibition Space Includes

- Use of the space during the exhibition and assembly and dismantling periods.
- A complimentary number of Exhibitor tickets depending on the size of the ordered exhibition space. For more information, please refer to the table available in the next pages of this catalogue.
- A company profile within the EADV Congress virtual platform. The level of the complimentary company profile will depend on the ordered square meters:

Square meters	Company Profile Level
≥ 6 - ≤ 40	Supporter
> 40 - ≤ 60	Standard
> 60 - ≤ 100	Professional
> 100	Premium

*In case of a Company Profile upgrade request to a higher level, the difference of price will be charged. In case of downgrade request no refund of the difference will be provided by the EADV. If you choose not to use the complimentary Company Profile, no discounts will be offered.*

*For fee information and what is included within each profile level, please consult the Company Profile opportunity catalogue.*

### Not included:

- Exhibitors are kindly requested to note that the costs stated do not include any furniture and/or equipment such as shell scheme booths, partition walls, carpets, electricity, etc.

**Detailed Technical information** about the exhibition hall will be included on the Exhibitor Technical Handbook available from March 2024.

## 1.7 Shell Scheme Booth

The shell scheme stands need to be ordered by the exhibitors via the Congress webshop. Additional information will be provided on the Exhibitor Technical Handbook.

## 1.8 Exhibitor Tickets

### Registration

Booth staff must have a valid ticket in order to gain entrance into the Congress Venue.

Exhibitor Tickets are restricted to exhibiting companies' staff only. These tickets are not available for general public.

Upon confirmation of the exhibition space, for the registration instructions, the EADV Registration Department will contact the group representative designated during the booth application process.

For more information, please contact the EADV Registration Department at [group@eadvcongress.org](mailto:group@eadvcongress.org)

### Free exhibitor tickets

Depending on the booth size, each exhibiting company is entitled to receive a given number of Free Exhibitor Tickets as per table below:

Square meters	Number of free Exhibitor Tickets
≤ 6	2
7 - 9	3
10 - 12	4
13 - 15	5
16 - 18	6
19 - 21	7
22 - 24	8
25 - 27	9
28 - 30	10
31 - 40	12
41 - 50	14
51 - 60	18
61 - 70	20
71 - 150	40
> 151	50

### Exhibitor tickets include:

- Exhibitor badge
- Transportation Pass
- \*Admission to industry Satellite Symposia and Industry Expert Hubs
- Admission to the Exhibition Halls (25-28 September 2024)
- Access to e-posters area
- Admission to the industry lounges and industry meeting rooms
- Admission to the Networking Symposium (25 September 2024)
- **No** admission to EADV Scientific Sessions
- **No** access to the EADV Virtual Congress Platform

*\*Please note that Industry Session organisers could limit participation to certain representative groups independently from EADV recommendations if deemed imperative to the achievement of the intended purpose of the industry session. Therefore, the organising company reserves the right to refuse single badge, in particular if not adequately related to the objective and purpose of the session.*

## Additional Exhibitor Tickets

Additional tickets can be purchased by the Exhibiting company main contact in order to allow access to additional staff. For more information, please contact [group@eadvcongress.org](mailto:group@eadvcongress.org).

## 1.9 Additional Services for Exhibitors

### Lead Retrieval for Exhibition stand

Flexible and intuitive, with these devices, exhibitors can scan the QR-Codes on the visitors' badges to gain access to their personal data (if consent is granted).

The Lion Leads App will be installed and individually set up on rented iPhone devices.



#### Rental of Lion Lead Retrieval includes:

- One license per rented Lion scanner
- One iOS rental device (app installed and set up)
- Collected data will be saved in the company's back-end and will remain accessible at any time
- Possibility to have Opt-In with individual terms and conditions & Predefined qualifiers

**No internet connection required for scanning.** Temporary internet connection is required only to sync data through the app.

**The personalised qualifiers** (i.e. product interest, follow up actions, status etc.) can be set-up and modified from the company's back-end.

**A default opt-in text** with individual terms & condition in order to obtain delegates expressed and free consent to collect and use their data can be customised on each rented device from the company's back-end.

#### Exhibition stand lead retrieval fees:

<b>First scanner:</b>	<b>EUR 600</b> + VAT if applicable
<b>Additional scanner:</b>	<b>EUR 400</b> + VAT if applicable ( <i>after application deadline EUR 600</i> )
<b>Technical specifications</b>	Click <a href="#">here</a>

## 2 APPLICATION, PAYMENT AND CANCELLATION POLICY

### 2.1 Top 30 Companies

The sales opening schedule will follow the EADV Partnership Programme which gives priority to the Top 30 companies. After these companies, priority is granted to companies willing to apply for booth spaces equal or greater than 60sqm. The EADV reserves the right to grant priority to companies despite the ranking for special circumstances.

The exact official opening date and time for all the Top 30 companies will be communicated in advance by email.

#### Top 30 Sales Opening Schedule

##### **January 2024**

Top 1-5, priority on all bookings

##### **February 2024**

Top 6-20, priority on all bookings

##### **March 2024**

Top 21-30, priority on all bookings

Booths ≥ 60 sqm, priority on booth space application only

### 2.2 Sales Opening for all Companies

The official application process via the Industry Online Portal will open after the assignment of spaces and other opportunities to the Top 30 partners (as per EADV Partnership Programme). The exact date and time will be communicated in advance by email and published on the official congress website.

Starting from the official sales opening, all applications will be treated on a '**first-come-first-served**' basis.

Click [here](#) to access the EADV Congress 2024 Industry Online portal

**If you already have an account:**

Please access with the same credentials and updated any company/invoicing information if required.

**If you have never registered:**

Please sign up and fill in all requested information to create your account

## 2.3 Invoice and payment

An invoice payable within 30 days is sent to the company after approval of the application by the EADV. Payments can be made by bank transfer only. Credit cards are not accepted.

**For special invoice requirements or changes of invoicing address, please contact the Industry Services Department ([exhibition@eadvcongress.org](mailto:exhibition@eadvcongress.org)).**

**Please note that for any invoicing details changes received after issuing the invoice, an administrative fee of EUR 60 will be applied.**

For applications received after the deadline a **full payment is required within 1 week** if not differently agreed with the EADV. The non-payment by this deadline may lead to the cancellation of any services booked. For more information about important deadlines, please refer to the [Important dates](#).

## 2.4 Cancellation policy

These cancellation fees apply and are payable to the EADV without delay, to cover any damages arising from the cancellation. All cancellations must be sent in writing by e-mail to [exhibition@eadvcongress.org](mailto:exhibition@eadvcongress.org).

A cancellation fee is charged according to the below cancellation policy:

- **25% of the total amount agreed** for cancellations received by EADV the **latest 17 May 2024** (90 working days before the first day of the event)
- **50% of the total amount agreed** for cancellations received by EADV the **latest 2 July 2024** (60 working days before the first day of the event)
- **100% of the total amount agreed** for cancellations received by EADV **later than 2 July 2024**

## 3 GENERAL TERMS AND CONDITIONS

Please note that all opportunities listed on the catalogues and Industry Online Portal are subject to confirmation by the EADV Industry services department and require acceptance of the EADV General Terms and Conditions which are binding. EADV General Terms and Conditions can be downloaded [here](#) for further review.